



MINUTES OF GROUP MEETING

Date: Tuesday 25th February 2020
Time: 6pm
Location: The Old Men's Parliament, Garden of Rest
Present: Councillors Dean Buckle, Norma Harrington, Victor Hawkins (Chair), Connor Mulhall and Tom Smith (from 6.05pm).
Margaret Dabell, Ian Leadley, Claire Stubbs

Iona Taylor (Town Clerk)
Jamie Hullah (Touch Telecom) – until after item 3.

1.	Apologies. Apologies were received from Simon Donkin.
2.	Declarations of interest from Town Councillors – none.
3.	Wetherby Citi-Wise App Jamie Hullah of Touch Telecom attended the meeting to discuss the content and development of a new Wetherby app. Intechology who provide the town centre wi-fi service are now concentrating on their public internet service delivery. Touch Telecom are working with the app's developer, Discover. The new app, which is called DSCVR, covers a variety of locations and can be personalised depending on home town or current location. It can be populated with community information and notices, as well as commercial advertising. To aid this process Touch Telecom are hoping the someone from Welcome to Wetherby can be given access to the backend of the app to upload information. At the moment team members are busy with preparations for VE Day 75 and so it was agreed that Touch Telecom should use the information already located on wetherby.co.uk The Clerk will provide access to the photos that are used on the site.
4.	Minutes of the last meeting. The minutes of the last meeting, held on 28 th January 2020, were approved as a true record.
5.	Matters arising. a) Carol Concert – no new information to be reported. b) Signs to coach drop-off point – the Ward Councillors continue to try to progress this. c) Merchandise – no new information to be reported.



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6.	<p>Look North – Big Summit Sofa Challenge – 6th March 2020</p> <p>Arrangements for this event, when BBC Look North’s fundraising initiative will use Wetherby as a finish venue and outside broadcast location, were considered. It is an opportunity to have the Group’s branding around the Market Place and potentially shown on local television. Councillors Hawkins and Smith agreed to help with preparations and support the Mayor who will welcome the sofa when it arrives. Members agreed to contact local sports organisations to drum up support and attendance outside the Town Hall.</p>
7.	<p>Overnight Parking at the Bridge Inn</p> <p>Victor Hawkins reported that the Bridge Inn has given the following wording to be used to promote their offer of overnight parking for motorhomes and campervans:</p> <p>“Motorhomes / Campervans are welcome to stay in the overflow car-park at The Bridge Hotel and Spa, Walshford, LS22 5HS about three miles north of Wetherby on the A168.</p> <p>There are no electric hook-ups and the length of your stay can be no longer than 2 days.</p> <p>There is no charge but It is expected that in return you dine in either the bar or restaurant area that evening.</p> <p>Full English breakfast is also available at £11.00pp (Monday – Friday 7am – 10am Saturday and Sunday 8am – 10am.</p> <p>Please call 01937 580115 to make your reservation so we can check availability.”</p> <p>Their offer was once again welcomed.</p>
8.	<p>VE Day 75</p> <p>Councillor Mulhall gave an update on preparation for the VE Day 75 celebrations over the weekend of 8th – 10th May.</p> <p>The Working Group is now meeting weekly to discuss arrangements.</p>
9.	<p>Social media.</p> <p>It was noted that Connor Mulhall has now been given access to the Group’s social media channels.</p> <p>It was agreed that publicity for VE Day must now start to ramp up.</p>
10.	<p>Items for information – none.</p>
11.	<p>Next meetings.</p> <p>The next full Group meeting will take place on Tuesday 31st March 2020 at 6pm in the Old Men’s Parliament.</p>

The meeting closed at 7.23pm.

These minutes were recorded and prepared by Iona Taylor, Town Clerk.